

The Googleplex: Information Search and Seizure?

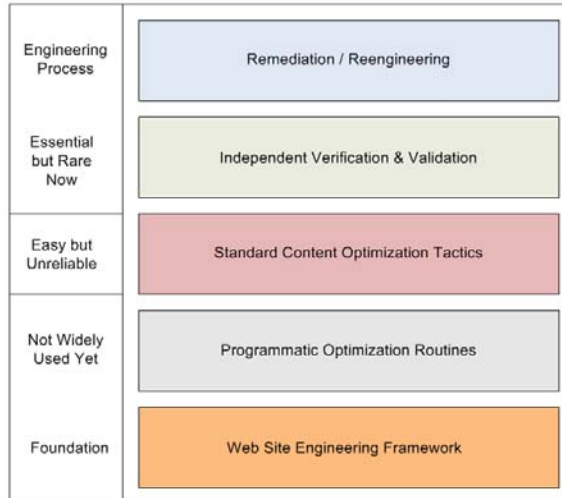
Extracted from *The Google Legacy* (Infonortics Ltd.) Updated May 14, 2005, iBreakfast Presentation, May 18, 2005.

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Historical Context

| | 1964: IBM | 1984: Microsoft | 2004: Google |
|-------------------------|--------------------------|------------------|---|
| Architecture | Glass Room Computer | Desktop Computer | Network Computer |
| Software | Assembly Language - PL/I | BASIC | Open Source |
| Performance Improvement | Buy More IBM Hardware | Wait for Intel | Google Linux and File System + Commodity Hardware |

The SEO Process



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