Enterprise Search: What You Must Know about Information Retrieval and the “Google Effect”

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“The Google Legacy” became Available earlier this month
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The Parts
How It Works: Search “Sandwich”

Search… Multiple Subsystems

- **Spider:**
  - Locate content and changed content
  - Copy it to the search system

- **Index:**
  - Identify words
  - Extract / assign metadata

- **Query processor:**
  - Parse user’s query
  - Process link for stored search

- **Administration**
Search: One Machine or 10,000

Search Itself: Not Well Understood
What's Google to Your Organization?

From This ...
To This...

Search ... No Longer Enough
What’s Easy? What’s Hard?

Search is not yet a slam dunk