
South Central Regional Library Council
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What We’ll Cover

• Devices and demographics
• Impact of wireless on space planning
• Planning for next-generation content
• Portals: 2003 - 2004
The Content Wilderness

Many directions... which one is right?

Disclosure Statement

I have never been lost. I have been confused for several weeks. – Daniel Boone, Kentucky
Too Much of a Good Thing

Oversupply

Bunny on Long-Life Batteries

- Youth-driven
- Hip to multimedia
- Bandwidth-hungry
Non-Text

- Audio
- Video
- Full-motion video
- Online training
- Interactive learning “games”
- Mixed-mode information
The $64 Question

What’s Possible?

This?
And This?

And, of Course, This...
Burning Issues and … Different

- Some are cost oriented
- Some are revenue oriented
- Some are quality oriented
- Bear in mind, “information”
  - Some are data
  - Some are text
  - Most are hybrid

The Balance?

- Print
- Online
  - Branded (Ebsco, Gale, etc.)
  - Internet (free, for-fee)
- CD-ROMs
- Multimedia
No One Answer but

• **Reduce print**
  – Public libraries: 50 to 80 percent of total
  – Academic libraries: 30 to 50 percent of total
  – Special libraries: 10 to 20 percent of total

• **Boost online access**
  – Intranet (internal): approach 100 percent
  – Internet (external): policy essential

Snap Together Content

Lego blocks can be used to build different things by snapping the standardized pieces together...
The “Lego Model” for Content

- OPAC data
- Multimedia
- Ebsco, UMI, etc.
- Internet data
- Hard copy resources

Avoid Customization

- Cost is hard to justify
- Not easily integrated
- Total cost of ownership -- higher than package
- High orphan potential
- Resource intensive
Checklist

- Practical and pragmatic: Measure - improve - measure
- Recognize that situations are complex and integrated
- Standards and open systems -- important
- Build on existing information assets processes
Next Steps

- Content inventory
- Needs assessment
- Content plan and budget
- Acquisition / consolidation strategy
- Implementation